



[Billing Code 4140-01-P]

DEPARTMENT OF HEALTH AND HUMAN SERVICES

National Institutes of Health

Proposed collection; comment request (60-Day FRN): The National Cancer Institute (NCI) SmokefreeTXT (Text Message) Program Evaluation **(NCI)**

SUMMARY: In compliance with the requirement of Section 3506(c)(2)(A) of the Paperwork Reduction Act of 1995, for opportunity for public comment on proposed data collection projects, the National Institutes of Health (NIH) will publish periodic summaries of proposed projects to be submitted to the Office of Management and Budget (OMB) for review and approval.

Written comments and/or suggestions from the public and affected agencies are invited to address one or more of the following points: (1) Whether the proposed collection of information is necessary for the proper performance of the function of the agency, including whether the information will have practical utility; (2) The accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; (3) The quality, utility, and clarity of the information to be collected; and (4) Minimize the burden of the collection of information on those who are to respond, including the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

To submit comments in writing, request more information on the proposed project, or to obtain a copy of the data collection plans and instruments, contact: Erik

Augustson, PhD, MPH, Behavioral Scientist/Health Science Administrator, Division of Cancer Control and Population Sciences, 6130 Executive Blvd, EPN-4034, Bethesda, MD 20892-7337 or call non-toll-free number 301-435-7610 or E-mail your request, including your address to: *augustse@mail.nih.gov*.

Comments regarding this information collection are best assured of having their full effect if received within 60 days of the date of this publication.

PROPOSED COLLECTION: The National Cancer Institute (NCI) SmokefreeTXT Program Evaluation (NCI), 0925-NEW, National Cancer Institute (NCI), National Institutes of Health (NIH).

Need and Use of Information Collection: This is a request for OMB to approve the new submission titled, “The National Cancer Institute (NCI) SmokefreeTXT Program Evaluation” for 3 years. The supporting statements and various attachments accompany this memorandum.

This study seeks to assess the efficacy of the SmokefreeTXT program, a text message smoking cessation intervention designed for young adult smokers ages 18-29. The SmokefreeTXT program is a component of a larger series of eHealth/mHealth tobacco cessation intervention programs. SmokefreeTXT has been developed (and is managed) by the National Cancer Institute (NCI) Tobacco Control Research Branch (TCRB) at the request of the Office of the Assistant Secretary for Health (OASH) at the Department of Health and Human Services (DHHS).

The study seeks to recruit a large sample of young adult smokers ages 18-29 to examine how exposure to the SmokefreeTXT intervention affects participants’ success at

quitting smoking. There will be 3-arms to the study; participants will be enrolled for a maximum of 8 weeks of treatment in the SmokefreeTXT program, with frequency and duration of the treatment varying by study arm. The SmokefreeTXT Study will collect self-reported cessation data using the bidirectional aspect of text-messaging service and a series of web-based surveys. All web-based survey data will be collected and stored by a third-party, Research Triangle Institute International (RTI). Respondents will complete the following 5 web-based surveys for a total of 7,136 burden hours: 1) Pre-treatment baseline survey; 2) one week post quit date questionnaire; 3) end of active cessation treatment questionnaire; 4) 12-week post-treatment questionnaire; 5) 24-weeks post-treatment questionnaire.

OMB approval is requested for 3 years. There are no costs to respondents other than their time. The total estimated annualized burden hours are 8,353.

Estimated Annualized Burden Hours

Type of Respondents	Survey Instrument	Number of Respondents	Number of Responses Per Respondent	Average Time per Response (in hours)	Total Burden Hours
Young Adults	Screening/recruitment	21,000	1	5/60	1,750
	Baseline	4,248	1	30/60	2,124
	1 week post-quit date	3,399	1	15/60	850
	6 weeks post quit date	2,721	1	30/60	1,361
	12 weeks post-treatment	2,178	1	15/60	545
	24 weeks post treatment	1,308	1	15/60	327
	Exit Survey/Script	16,752	1	5/60	1,396
	Total				8,353

Dated: January 8, 2013

Vivian Horovitch-Kelley

NCI Project Clearance Liaison

NCI, NIH

[FR Doc. 2013-00572 Filed 01/11/2013 at 8:45 am; Publication Date: 01/14/2013]